

Provisional Program Training Philosophy:

The Provisionals learn the vocabulary for the elements of art and design. They are trained to focus on the visual aspects of the art and to use interesting visual and historical facts to make the object of art interesting and memorable for the museum viewers. Five key areas are emphasized for effective touring: I.) Delivery; II.) Entry into object; III.) Analysis; IV.) Spice; and V.) Transitions.

I. Delivery

Position:

- Next to piece
- Facing the audience
- No distracting mannerisms
- Appropriate gesturing

Speech:

- Pitch—loud enough to be heard
- Vocabulary—understandable for the average museum attendee
- Variation
- Pace

2. Entry into Object

Capture the viewer with a:

- Provocative statement
- Question
- Unique observation
- Common understanding

3. Analysis

- Note the apparent artistic elements
- Uncover the artist's intention
- Connect the elements to the voice of the artist
- Bring the viewer into the image

4. Spice

Mention only relevant details:

- About the artist
- Time period
- Significance of the work
- Social impact, past and present

5. Transition

Impel the viewer to follow you to the next object:

- Place the object into your theme
- Suggest that the next object will take things further
- Keep it simple and state it clearly before moving on
- Make it intriguing