

Three Minute Talk Guidelines

Introduce yourself (This will not be included in timed 3 minutes)

Delivery:

1. Stand next to work and do not obstruct it
2. Face the audience
3. Maintain eye contact
4. Do not use notes
5. Maintain a distance of 12" from object
6. Make sure your voice is clearly audible
7. Use correct pronunciation
8. Dress professionally
9. Smile and engage your audience!

Content:

1. Always say:
 - a. Title
 - b. Artist
 - c. Date (use BCE/CE)
 - d. Origin (country)
 - e. Medium
2. Be accurate, check and re-check your facts
3. Focus on what can be seen in the artwork, using "elements of art"
4. Make sure your visual analysis is clear
5. Use good art vocabulary and explain/define any art terms that might be new to your audience, e.g., "contrapposto, impasto, mudra"
6. Include variety of information: balance aesthetic, historical, anecdotal and technical

Transition to another object:

1. Provide hook to keep interest of audience by creating anticipation, be enticing
(Not: "Now we're going to another gallery...")
2. Keep it simple – 1 -2 sentences only
3. Deliver before walking

**PRACTICE, PRACTICE, PRACTICE, PRACTICE, PRACTICE, PRACTICE
WITH
YOUR MENTORS, CLASSMATES AND TRAINERS**